



Parker-Baker
WE POSITION TO WIN

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SMS / TEXT MESSAGING POLICY

Effective Date: June 2, 2026 Last Updated: June 2, 2026

This SMS / Text Messaging Policy (“SMS Policy”) describes how Parker-Baker, PLLC (“Parker-Baker,” “we,” “us,” or “our”) sends and receives text (SMS/MMS) messages with clients, prospective clients, and other individuals who provide us with their mobile telephone number. This SMS Policy supplements our Privacy Policy and Terms of Use available at www.parkerbaker.com.

1. Program Description

Parker-Baker uses text messaging to communicate with individuals who have provided us with their mobile telephone number and consented to receive text messages from the firm. Messages may include:

- Case status updates and scheduling information;
- Appointment reminders and confirmations;
- Requests for additional information or documents related to a legal matter;
- Responses to inquiries you initiate; and
- General firm announcements (only if you have opted in to receive them).

Text messages from the firm are intended for the recipient only and may contain information that is confidential or subject to the attorney-client privilege.

2. Consent / Opt-In

By providing your mobile telephone number to Parker-Baker — through our website, an intake form, an engagement document, or verbally to a member of the firm — and agreeing to receive text messages, you expressly consent to receive SMS and MMS messages from Parker-Baker at the number provided, including messages sent using an automatic telephone dialing system or similar technology.

Consent to receive text messages is not a condition of any purchase or of legal representation. You may receive legal services from the firm without agreeing to receive text messages.

3. Message Frequency

Message frequency varies based on your matter and your interactions with the firm. You should expect to receive messages only as needed to communicate about your matter or in response to your inquiries.

4. Message and Data Rates

Message and data rates may apply. Charges are billed by, and payable to, your mobile service provider. Please contact your wireless carrier for details about your messaging plan. Parker-Baker is not responsible for any charges imposed by your wireless carrier.

5. Opt-Out (STOP)

You may opt out of receiving text messages from Parker-Baker at any time by replying STOP to any text message you receive from us. After you reply STOP, you will receive one final message confirming that you have been unsubscribed, and you will not receive additional text messages from the firm. To resume receiving messages, reply START or contact the firm directly to opt back in.

Opting out of text messages does not opt you out of other forms of communication from the firm (such as phone calls, email, or mail) and does not terminate your attorney-client relationship, if any.

6. Help (HELP)

For help with our text messaging program, reply HELP to any text message you receive from us, or contact the firm at 501-777-3023 or info@parkerbaker.com.

7. Supported Carriers

Our text messaging program is compatible with major U.S. wireless carriers, including AT&T, T-Mobile, Verizon Wireless, Sprint, U.S. Cellular, Boost Mobile, MetroPCS, Cricket, and others. Carriers are not liable for delayed or undelivered messages.

8. Privacy

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All categories of personal information described in our Privacy Policy exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

Mobile telephone numbers and the contents of text messages may be shared with the firm's service providers (such as our text-messaging platform vendor, case-management software provider, and hosting providers) solely to enable the firm to send and receive messages, maintain records, and operate its practice. Information may also be disclosed as required by law, court order, or applicable rules of professional conduct.

For more information about how we collect, use, and disclose personal information, please review our Privacy Policy at www.parkerbaker.com.

9. Confidentiality and Security Notice

Text messaging is not a secure form of communication. Although we take reasonable steps to protect information sent via SMS/MMS, messages may be intercepted, delayed, or undelivered, and may remain stored on your device, your carrier's systems, and our service providers' systems. Please do not send highly sensitive, confidential, or privileged information by text message. If you need to share sensitive information, please contact the firm by telephone, secure email, or in person.

Transmission of information by text message does not, by itself, create an attorney-client relationship. An attorney-client relationship is formed only by a written engagement agreement signed by the firm.

10. Eligibility

Our text messaging program is intended only for individuals located in the United States who are 18 years of age or older. By opting in, you represent that you are at least 18 years old and the subscriber or authorized user of the mobile telephone number you provide.

11. Changes to This SMS Policy

We may update this SMS Policy from time to time. When we make material changes, we will revise the “Last Updated” date above and post the updated policy on the Site. Your continued participation in the text messaging program following the posting of changes constitutes your acceptance of the revised SMS Policy.

12. Contact Us

Parker-Baker, PLLC

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